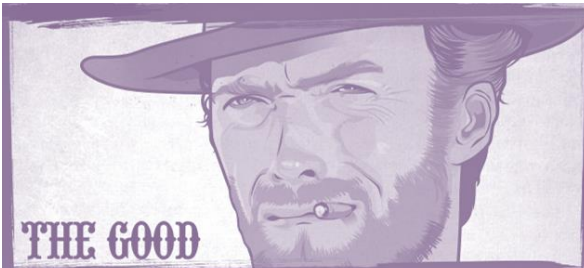


- Migrate applications and data from datacentres / cloud providers / regions to an equivalent cloud infrastructure of another cloud provider or region.
- Also referred as Switching Location or Hypervisor-Level Lift and Shift.



- Minimizes downtime and disruption since users remain seamlessly connected during the migration process.
- No impact on ongoing operations, no need to rewrite the application source code, no retraining of staff or investment in upgraded hardware is required.



- Not able to take advantage of cloud native features (managed services, scalability, etc.) as workloads are not optimized for cloud.
- Since most of the operations are still managed by the organization, relocating does not shift much responsibility to the cloud provider to help save time and effort.



- Continued maintenance and compatibility with existing applications on the new platform can use time and resources.
- Minimal benefit in terms of cost saving because of hypervisor license, operational overhead.